



The Clubhouse Connection

ISSUE: 4
NOVEMBER

WELCOME TO THE CLUBHOUSE FAMILY

- LAKE BELTON HS
- GRAIN VALLEY HS
- GRAND RAPIDS HS
- THE COLONY HS
- PECOS HS
- ELGIN HS
- BLANCHARD HS
- SULPHUR SPRINGS HS
- FAYETTEVILLE HS



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Celebrating Manufacturing Month at The Clubhouse

As a proud member of the manufacturing community in Oklahoma, Clubhouse Trailer Company always enjoys promoting our craft to students. This year, amidst pandemic precautions, our Manufacturing Month event transitioned to a virtual presentation. Geared towards high schoolers and students of all ages participating in vocational technology programs, the online presentation included a tour of The Clubhouse and a detailed look at the trailer build process from start to finish.

Due to the unique all-virtual platform, the scope of the presentation was broadened to include many of our vendor partners, both local and across the nation, who each contribute to our trailer builds in specific ways. "Participating in Manufacturing Month has always been a priority for The Clubhouse," said Jeff Hadley, VP of Innovation. "There are many companies, local and around the country, that partner with us on components that go into building a Clubhouse trailer. We were pleased to be able to highlight many of them with our presentation this year."

A total of 12 vendors were able to participate in the project, representing a wide variety of manufacturing industry and related fields. Gene Caple, owner of Envision Rapid Cutting, said that he was thrilled to be part of the project. "Waterjet cutting was an industry that I stumbled upon," he shared, "and it has been a stable and fun career for me."



GreenGate3D, out of New York, provides The Clubhouse with filament for our 3D printers, and is happy to be partnering with a small business that places high priority on repurposing.

"GreenGate3D is proud to be the supplier of 3D filament to Clubhouse Trailers," said Rich Silberfeld, GreenGate3D president. "Working with an American small business is wonderful, and for The Clubhouse to repurpose trailers like we recycle plastic scrap is just unbeatable synergy!"

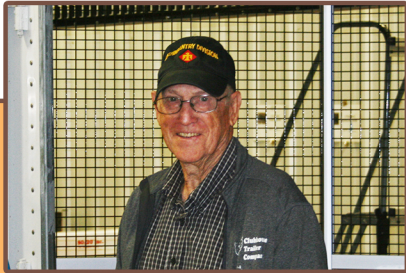
The online video went live for students on Tuesday, October 27th. Instructors were encouraged to use the video to supplement their curriculum, and students were able to submit questions for 10 days to The Clubhouse after viewing the presentation using an online form. The event was supported by the Oklahoma Manufacturing Alliance and Francis Tuttle Technology Center.



Around the Clubhouse

Clubhouse Trailer Company is proud to be a veteran-led business. In honor of Veterans Day and National Veterans Small Business Week, we highlighted our veteran leadership team members, Drew Taylor and Darrell "PaPa" Hadley.

Drew served 4 years with the Air Force, with deployment during Operation Desert Storm. PaPa served for 12 years in the 45th Infantry Division of the Army.



Clubhouse in the Community

The Clubhouse partnered with Halftime Magazine for the magazine's first-ever webinar on September 29th. The audience was treated to expert knowledge from Drew Taylor and Jeff Hadley on how to move band equipment safely across town or across the country, with Halftime Magazine editor Christine Ngoe Katzman as the event host. Live and pre-recorded segments were followed by a question and answer session, all run via Zoom.



From the Owners

With the delivery of our 100th trailer on November 11th, we feel nostalgic about where we started more than a decade ago, and our incredible journey leading us to where we are today. Most of you know the story of how Clubhouse Trailer Company began, but the company today is not anything we could have ever imagined back in 2008 when Lynn Ann Feroli, then band director at Edmond Memorial HS, came to us and said she wanted a trailer. Being dutiful band dads, we told her, "Yes, Ma'am," and then spent close to 2 years figuring out what that meant. After talking to numerous programs, band parents and trailer companies, we found that no one had truly perfected the art of moving music equipment safely and efficiently. We set out to be that resource for our band, and we never had any intention of ever building more than that one trailer. It was not long after Memorial HS's Bulldog One went into service in 2010 that other programs took notice and came calling, and soon Clubhouse Trailer Company officially launched. After repeated requests and the eventual trailer builds for Bixby HS and Bartlesville HS, we realized that we had found a niche creating transportation solutions.

Now, 10 years and 100 trailers later, we have created an industry where there was none. Our trailers are currently making their homes in 13 states across the country, with more to come. Our innovation is second to none when it comes to the features we offer, which we are constantly enhancing. Every consideration has been given to safety of equipment and students, as well as the efficiency of loading and unloading that precious cargo. No one wants to be that program stuck in the dark parking lot, late at night after a competition, trying to stuff equipment in cars, buses, box trucks or borrowed trailers.

This quarter, we have been working on major improvements to our company's infrastructure, fine-tuning processes and policies to be sure that all facets of our business are at the same level of superior quality as our products. These changes will allow for company growth and stability over the long-term, ensuring that our fleet of trailers and Clubhouse Family customers will continue to expand across our country.