

# The Clubhouse Connection

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THE
CLUBHOUSE
FAMILY

- Georgetown
   High school
- FRANKLIN CENTRAL HIGH SCHOOL
- THE BATTALION
  DRUM & BUGLE
  CORPS
- ROCKWALL HIGH SCHOOL
- ROCKWALL-HEATH HIGH SCHOOL
- QUINLAN-FORD HIGH SCHOOL
- THE COLONY HIGH SCHOOL



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## Oklahoma Lieutenant Governor Visits The Clubhouse

On March 12th, The Clubhouse was pleased to host Oklahoma Lieutenant Governor Matt Pinnell for a tour of our facility and operations. Elected in November 2018, Pinnell serves as President of the Oklahoma State Senate, and a member of multiple constitutional boards and commissions. He is the Secretary of Tourism and Branding on Governor Kevin Stitt's

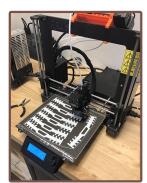
cabinet, and led the successful effort to rebrand the State of Oklahoma, which is one component of the state's overall efforts to retain and recruit more jobs. Pinnell also currently serves on the Department of Commerce executive committee focusing on small business growth, entrepreneurship and workforce development.

"The Clubhouse was incredibly proud to have a visit from Lt. Governor Pinnell," said Drew Taylor, VP of Operations. "Our team enjoyed showing off our innovation, approach, creativity and pride we put into every project."

Joining Pinnell was Amy Loftis-Walton, Director, Government Relations and Strategic Initiatives for the Oklahoma Center for the Advancement of Science & Technology (OCAST). Established in 1987 by the Oklahoma legislature, OCAST's purpose is to grow and diversify the state's economy through technology development, transfer and commercialization. By increasing research activity and public/private collaborations, OCAST's efforts have led to innovation, new businesses, job growth, higher wages and an improved quality of life. "At The Clubhouse, we are thankful for the resources available through OCAST," said Jeff Hadley, VP of Innovation. "We relate to their mission of fostering innovation."

#### **Supporting Health Care Workers**

The Clubhouse has been aiding health care workers. Using our four Prusa 3D printers, we have been able to produce more than 1500 ear savers, which allow the elastic bands of healthcare workers' face masks to rest comfortably and securely at the back of the head instead of on workers' ears. "It is important for The Clubhouse to support our healthcare heroes during the COVID-19 pandemic," said Drew Taylor, VP of Operations. "Engaging our resources to make the ear savers is a way that we can make a difference at the front lines of the crisis. If our ear savers can help just one nurse, doctor, or hospital tech find some small measure of comfort or relief during their long and difficult work days, then we have helped."



The original inspiration for the ear savers came from a Facebook post about a young man in Canada, who created and shared the file. Thanks to the communication power of social media, and the ingenuity of The Clubhouse leadership, we have been able to share these with healthcare heroes in five states so far. Mercyhealth in Rockford, IL, has received a substantial donation from The Clubhouse. Barb Bortner, VP at Mercyhealth, shares, "On behalf of our patient care teams, we thank you for your ear saver donation. Your generosity will help our physicians, nurses and other patient care team members stay safe and comfortable while saving lives. We cannot do this without the support of our community, and we feel blessed that so many are helping us take on the challenges we expect to come. Support from organizations like yours makes a difference."



#### **Around the Clubhouse**

The Clubhouse is pleased to introduce two of our team members. Daniel Muzquiz is our Design Lead, and he is responsible for all of the incredible trailer designs that have come out of The Clubhouse since 2017. Jennifer

Sharpe is our Brand Manager, and joined the team in January 2020. She consults with customers on maximizing the impact of their community showpieces, interfacing with destination media contacts, school administration and other partners as needed. Her customer support includes assistance with fundraising ideas, overall marketing strategy and making the most out of a trailer unveiling. Jennifer also handles The Clubhouse's public relations, media, marketing and social media presence.

Construction on our new building is underway, and we are on-target for a June 2020 opening. The additional 9600 square feet will be used for increased manufacturing space, streamlining workflow and additional office space, including conference and break rooms.

Our LinkedIn company page launched in March 2020. Find us there as well as on Facebook and Instagram. We would appreciate your support as followers.



### **Clubhouse in the Community**

The Clubhouse has been operating under applicable precautions and government guidelines as an essential business throughout the COVID-19 pandemic. In April, we received a critical Paycheck Protection Program (PPP)

Small Business Administration (SBA) loan, helping us retain our highly-trained staff and keep them busy on our critical projects.

The Clubhouse values community connection. Before the pandemic, we had plans to support two local Oklahoma City events through sponsorship and volunteer staffing. Unfortunately, both of those events were canceled.

The Redbud Classic, held annually in April, features a weekend of cycling and running competitions to raise money for local non-profits. Festival of the Arts is an annual celebration of the visual, performing and culinary arts that has brought a variety of talented artists together in downtown OKC for public enjoyment since 1967.

Our hope is to resume our philanthropic efforts in our community and those we serve when activities safely resume.



As part of our continued efforts to stay on the cutting edge, The Clubhouse has been innovating solutions for state of the art products. We have redesigned our stair treads to be all-aluminum. Ramps have also been redesigned with new aluminum treads. These enhanced metal grip surfaces are lighter, sleeker and face less wear.

In support of our ongoing commitment to maximize efficiency, we are pleased to offer an all-electric power system for our trailers. All-electric trailers feature interior and exterior electric stairs, an electric-powered ramp, and brighter, more energy-efficient interior and exterior lighting. The all-electric trailer uses an advanced control system that integrates power and performance for all of the trailer functions with fewer components, making it easier to operate for our customers. "We are constantly striving to create and incorporate new features in our trailers," said Jeff Hadley, VP of Innovation.